



## USING SCIENCE TO MAKE LEADERS MORE EFFECTIVE™

Velocity Leadership Consulting's Power Pathways™ program is a catalyst for lasting change, designed exclusively for C-Suite leaders and their successors in rapidly scaling companies.

Founded on proven principles of neurolinguistics programming, this pioneering methodology rapidly elevates leadership effectiveness, propelling their high-performing teams to the next level.

### PROVEN METHODOLOGY FOR GREATER IMPACT

Using Power Pathways™, Velocity Leadership Consulting enables leaders to open the door – and the mind – to self-awareness.

Traditional coaching is often based on the personal experience and opinion of the coach – rather than on scientifically proven methods – and engages only the conscious mind. By stark contrast, Power Pathways™ is a proven, structured program based on evidence rather than conjecture.

### SYSTEMATIC APPROACH FOR SYSTEMIC CHANGE

The innovative precepts of neurolinguistics programming open blocked neural pathways. These blind spots are repeated behavioral patterns that impede success.

By engaging the unconscious mind (the source of 99.2% of all thoughts, actions, learning, growth and behavioral patterns), Velocity Leadership Consulting coaches are able to facilitate change at a great velocity and yield sustainable results – the only true gauge of coaching effectiveness.

### REACH PEAK TEAM PERFORMANCE FASTER

In addition to its effectiveness with individual leaders, the Power Pathways™ approach is highly transformative for senior leadership teams by demonstrating how each member's behaviors impact others, and how the group makes decisions and handles conflict.

Don't leave your success, or that of your team, to chance. Contact us to discover how Velocity's Power Pathways™ program – a scientifically-proven approach to leadership coaching – can open new pathways to real, lasting effectiveness and success.

### RAPID, SUSTAINABLE RESULTS

Power Pathways™ gives leaders an edge – most achieve first round of objectives within 5 weeks. An investment in the bottom line, impacted KPIs include:

- Revenue
- EBITDA
- Cash flow
- Business development and sales
- Engagement and retention
- Talent acquisition, management, and succession.

